

# Benefits of booking through an ABTA Member for your Business Travel

## Contact ABTA

If you are a business travel company interested in joining ABTA, please visit [abta.com/join](https://abta.com/join), email [joining@abta.co.uk](mailto:joining@abta.co.uk) or call **020 3117 0567**.

If you want to book your travel through an ABTA Member, please visit [abta.com](https://abta.com) and go to our **Find a Member** page.

If you're already an ABTA Member and would like to discuss the benefits available to you, please contact the Member and Partner Information line on **020 3117 0597** or email [membersinfo@abta.co.uk](mailto:membersinfo@abta.co.uk).



### ABTA Ltd

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### About ABTA

ABTA has been a trusted travel brand for over 65 years. Our purpose is to support and promote a thriving and sustainable travel and tourism industry and to help our Members' customers travel with confidence.

ABTA currently has around 1,200 Members in total and 130 Members whose principal activity is the management of business travel, including:

- 9 out of the Top 10 UK Travel Management Companies (TMCs) according to Buying Business Travel Magazine
- 32 out of the Top 50 UK TMCs according to Buying Business Travel Magazine.

Our Business Travel Members range from large travel management companies to independent specialists, with a combined turnover of £7.5 billion and we provide support to them through a range of services and advice.

Member satisfaction with ABTA currently stands at 88% (2014 Member Survey) and our level of brand recognition and trust among the UK public – holidaymakers and business travellers alike – is the highest of any travel trade association.



## Helping you to travel with confidence

Booking business travel with an ABTA Member means you can have confidence they are a reputable company that:

- Has passed ABTA's financial fitness tests, including minimum capital requirements, balance sheet net asset strength and the provision of financial security
- Adheres to ABTA's Code of Conduct, so you can expect high service standards and reassurance where regulation doesn't exist.

We provide our ABTA Members with on-going support, enabling them to keep up-to-speed with the latest advice, travel issues and regulatory requirements, including:

- Access to a team of ABTA experts able to provide advice on key issues such as health and safety, crisis management and sustainability
- Comprehensive guidance notes and updates via our website that cover the latest regulations and travel industry issues and help ensure our ABTA Members stay compliant
- A network of business partners that helps to keep our ABTA Members connected.



## Providing leadership and support in times of crisis

We ensure our ABTA Members are able to offer support and timely travel information to their staff and customers at home and in destinations by providing them with:

- 24/7 crisis operational support to Members should their business ever be impacted by a travel incident or crisis
- Operational bulletins delivering round-the-clock updates via email on breaking travel incidents around the world.



## Being the voice of UK travel and tourism

Our policy and public affairs work in the UK and Brussels, means ABTA has a strong voice in Government. We are using this on behalf of our Members and members of the public to:

- Fight for a reduction in Air Passenger Duty (as a founding member of the A Fair Tax on Flying campaign)
- Call for additional airport capacity
- Successfully argue for business travel to be excluded from new Package Travel Directive regulations, limiting the regulatory burden on business.



## Leading a responsible travel industry

ABTA is committed to responsible tourism and our key initiatives include:

- Working with governments, destinations, and health and safety experts to raise safety standards in destinations
- Launching new, comprehensive and easy-to-understand guidance on [abta.com](http://abta.com) for Members that explains their legal obligations and how to support customers with a disability. We also work with the CAA, DfT and airports on improving the air passenger experience
- Running a range of programmes to help travel companies run their businesses in a more sustainable way.